VIRTUAL
CHOOSE YOUR SOUND
BENEFIT CONCERT

Presented by: SAVAGE TICKET

2020

November 14, 2020
7:00 PM EST

GUITARS
Over Guns
choose your sound.
7th Annual Choose Your Sound Virtual Benefit Concert
presented by Savage Ticket!

NOVEMBER 14TH, 2020 7:00 PM EST

7:00 PM  Pre-Party
Enjoy electrifying tunes from our Alumni Band. Drop into a breakout room to connect with our mentors and students for storytelling and conversations you’ll never forget!

8:00 PM  We’re LIVE!
Moving stories, special guests, memorable music, a jaw-dropping auction, and recognition of our annual award recipients.

9:30 PM  After-Party
Dance the night away to tunes performed by some of Miami and Chicago’s hottest talent – the mentors and alumni of Guitars Over Guns. Visit a breakout room for intimate conversations with our mentors, students and award honorees.

Tickets

- Free General Admission  **Registration is required
- $100  Includes limited edition Choose Your Sound T-shirt, 2021 Magazine and fun surprises!
- $250  Includes a Choose Your Sound WOW Box delivered to your home
- $500  Includes Choose Your Sound WOW box, wine & dinner for two by Michelle Bernstein or Paul Kahan delivered to your home (Tax deductible $450)

Random Choose Your Sound WOW Boxes will contain a Golden Ticket redeemable for special prizes and experiences

Sponsorships starting at $1,000

READY TO ROCK?
We have partnered with two James Beard Award winning chefs to provide an exquisite culinary experience for upgraded $500 tickets and sponsor levels starting at $1,000. Meals, wine and WOW boxes will be delivered to your home the day before Choose Your Sound with warming up and serving instructions.

**Michelle Bernstein - Miami**

Chef Michelle Bernstein, a Miami native of Jewish and Latin descent, has dazzled diners and critics alike with her sublime cuisine and a personality as bright and vibrant as the Florida sun. “My food isn’t heavy handed or unnecessarily complicated,” says Bernstein, a James Beard Award winner (Best Chef South 2008) and author of Cuisine a Latina (Houghton Mifflin Harcourt 2008). “You don’t need heavy handed technique and over the top presentations to make a dish work. It’s about amazing ingredients, layered flavors and simplicity. My style of cooking is inspired by my own food memories and it’s the simple, soulful cooking that I remember from my travels. I cook the food I love and I think that love translates to the diners.”

Bernstein dedicates time to Common Threads, an after-school program for underprivileged kids, and regularly appears on an array of national TV shows, from Top Chef to Good Morning America. Bernstein continues to host the Emmy award-winning PBS weekly television series, Check, Please! South Florida. Now in its third year, Bernstein also hosts the Emmy award-winning weekly TV series on Channel 10, SoFlo Taste that celebrates the food of South Florida.

**Paul Kahan - Chicago**

Chef and partner Paul Kahan has become the nationally recognizable face of Chicago chefs. Passionately seasonal, unconventionally creative and dedicated to the inspiration of classical cuisine, Kahan has received international acclaim for Blackbird, avec, The Publican, Big Star, Publican Quality Meats, Dove’s Luncheonette, Publican Quality Bread, Publican Tavern O’Hare, Big Star Wrigleyville and Café Cancale.

Awarded Outstanding Chef by the James Beard Foundation in 2013 and Best Chef of the Midwest in 2004, Kahan has earned the praise of many who claim him to be one of America’s most influential working chefs. In 2018, his cookbook “Cheers to the Publican, Repast and Present: Recipes and Ramblings from an American Beer Hall,” won the IACP award in the “chefs and restaurants” category. His second cookbook, “Cooking for Good Times”, was released in October 2019 and has received national accolades including a nod as a New York Times Best Seller. A Chicagoan through and through, Kahan is known for developing relationships with Midwestern farmers—leaving a permanent mark on his culinary outlook.
Be part of a movement that empowers deserving youth in our community to create, succeed and thrive.

The 7th Annual Choose Your Sound Benefit Concert presented by Savage Ticket, brings together Miami & Chicago’s community of changemakers and stakeholders to support Guitars Over Guns’ arts-based mentorship programs.

Established in 2008, Guitars Over Guns is a 501(c)(3) nonprofit offering students from our most vulnerable communities a powerful combination of music education and strong mentoring relationships with professional musicians to help them overcome hardship, find their voice and reach their potential as tomorrow’s leaders. With program sites throughout Miami-Dade and Chicago, the organization has served more than 5,000 youth over the past 12 years.

“Guitars Over Guns has shifted my perspective on life and what it truly means to live a life of purpose. This organization has inspired true happiness and a desire to not only help myself but the people and community around me.”

—Gabriel Pierre, alumnus & board member

2019-20 BY THE NUMBERS

990 STUDENTS

37 SCHOOL & COMMUNITY PROGRAMS

85 MENTORS

60+ COMMUNITY PERFORMANCES
Our mission is to empower youth through music and mentorship.

94% of students reported that Guitars Over Guns has helped them feel more confident taking healthy risks and trying new things.

88% of students could identify a personal goal they set and achieved with the help of a Guitars Over Guns mentor.

92% of students agreed that Guitars Over Guns has helped them learn to appreciate their own talents and abilities.

86% of students reported using the skills they learned through Guitars Over Guns to help them make positive decisions in their everyday lives.

Where your support goes:

EXPENSES
- 80% Program Services
- 12% General & Administrative
- 8% Fundraising

REVENUES & OTHER SUPPORT
- 55% Foundations & Other Contributions
- 25% Local & Government Grant Revenues
- 14% Special Events (net revenue)
- 6% Program Services/Other

*Fiscal Year July 1, 2018 - June 30, 2019

“These students are dedicated to learning music every day, and their compassion for each other knows no bounds.”

—Calli Scofidio, mentor
Choose Your Sound 2020 Co-Chairs

Carolina García Jayaram is a Guitars Over Guns Board Member and is the Inaugural Executive Director of the Elevate Prize Foundation. Over the past two decades, she has led national institutions and initiatives dedicated to enriching and shaping social impact, cultural, and philanthropic communities around the United States, most recently serving as CEO & President of the National YoungArts Foundation. Her husband Vivek Jayaram is the founder of Jayaram Law.

**Rockstars**

(Host Committee)

- Eddy & Katie Arriola
- Ricky Arriola
- Bob & Kathy Bernstein
- Mike & Hillary Cassel
- Tracey & Christopher Carter
- Jeff & Julie Diermeier
- Alex & Jessica Dominguez
- Cathy Gordon
- Dr. Kimberly Green & Mireille Charles
- Brian Perlin
- Kent Savage
- Jeff Schweiger & Julia Stutts
- Chad Turner
- Dave & Tamara Walsh
- H & Robin Weitz

**Bandmates**

(Event Planning Committee)

- Nicky Bernstein
- Jessi Berrin
- Jim Berry
- Nicole Bostick
- Kim Carver
- Joseph Cloud
- Veronica Crego
- Jason Domark
- Gabe Gianninoto
- Janell Goense
- Patricia Lenza
- John-Paul Madariaga
- Ana Mantica
- Denise Minakowski
- Ivan Mladenovic
- Adriana Oliva
- Jacquie O’Malley
- Nikki Packer
- Sharon Prowol
- Susana Roitman
- Angelica Sanchez
- John Spradlin
- Brett Ury
- Leslie Zigel

**Road Crew**

(Logistics Committee)

- Chad Bernstein
- Tiffany Cannava
- Joanna Casas
- Jono De Leon
- Andrew DeMuro
- Carly Gordon
- Phil Jacobson
- Melanie Masterson
- Janu Mendel
- Walker Moseley
- Adriana Oliva
For additional information or questions, please contact:

Tiffany Cannava
Director of Advancement & Donor Impact
tiffany@guitarsoverguns.org

Sponsors

Record Exec ($50,000)

Savage Ticket

Producer ($25,000)

Cassel & Cassel
Attorneys at Law

Composer ($10,000)

Wynn & Jeff Adam
Bob & Kathy Bernstein
FON
Florida Blue

Musician ($5,000)

Turner Investment Management
Widrich Foundation

Band Manager ($2,500)

Apollo Bank
AT&T
BAC Florida Bank

Inktel

LAW OFFICE OF Brian C. Perlin, P.A.

Mediation, Estate Planning, Elder Law, Asset Protection

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#aoinsight

Official Communications Agency of Guitars Over Guns

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